

# **British Senate Bursary**

1st Oct 2016

### **Purpose**

To encourage new members to get involved outside their chamber and region in international events thus encouraging long term active membership of JCI and becoming an ambassador for JCI membership.

# **Principles**

- · Decisions made quickly
- Awarded throughout the year
- Spread equitably round the country
- Proactive not reactive
- Not a reward for past effort but a catalyst for future participation something that will 'hook' the member for life
- Recipients will become a potent force in recruitment and retention of members

#### Guidelines

- Awarded within 6 months of joining (defined as showing an interest in JCI rather than paying their first subscription)
- Used within 9 months of joining
- Must be a paid up member of their chamber
- Bursary will 'tip the balance' in favour of recipient attending an International JCI event
- Recipients proposed by the RGCs (or National Officers where appropriate)
- National Board decides on who receives bursaries based on the following criteria
- Date they first attended a JCI meeting
- Date they became a paid up member
- Attendance/participation profile
- Gets actively involved in projects
- Likely to take a chamber leadership role in the future
- Would benefit from the experience of attending an international event
- Has produced a marketing 'case study' after meeting a senator
- Senate Chairman has casting vote for this at National Board
- 3 bursaries of £200 per year
- Where possible a Senator makes the presentation of the Bursary at a regional event and becomes their sponsor/mentor'
- Where possible when they attend the event the bursary has enabled them to attend they will be the guest of a Senator at the senate bar one evening.
- Where possible the award should be made at a National or Regional event by a Senator

## Requirements

- Bursary paid against invoice for registration at a JCI event with training and social activities within Europe e.g. Scottish Conference, Irish Conference, European, Baltic Conference
- When the recipient returns they should make a presentation to their own chamber and at least one other chamber in the region about the event they attended and what they got from it.
  Local senators to be invited.
- The 3 recipients for the year are 'recognised' at Awards Day
- The recipient writes an article about their experiences at their first International event for the European Senate Magazine