



British Senate Bursary

International participation by new members



Purpose

To encourage new members to get involved outside their chamber and region in international events thus encouraging long term active membership of JCI and becoming an ambassador for JCI membership

Principles

- ❖ Decisions made quickly
- ❖ Awarded throughout the year
- ❖ Spread equitably round the country
- ❖ Proactive not reactive
- ❖ Not a reward for past effort but a catalyst for future participation – something that will ‘hook’ the member for life
- ❖ Recipients will become a potent force in recruitment and retention of members

Guidelines

- ❖ Awarded within 6 months of joining (defined as showing an interest in JCI rather than paying their first subscription)
- ❖ Used within 9 months of joining
- ❖ Must be a paid up member of their chamber
- ❖ Bursary will ‘tip the balance’ in favour of recipient attending an International JCI event
- ❖ Recipients proposed by the RGCs (or National Officers where appropriate)
- ❖ National Board decides on who receives bursaries based on the following criteria
 - Date they first attended a JCI meeting
 - Date they became a paid up member
 - Attendance/participation profile
 - Gets actively involved in projects
 - Likely to take a chamber leadership role in the future
 - Would benefit from the experience of attending an international event
 - Has produced a marketing ‘case study’ after meeting a senator
- ❖ Senate Chairman has casting vote for this at National Board
- ❖ Up to 6 bursaries of £100 per year
- ❖ Where possible a Senator makes the presentation of the Bursary at a regional event and becomes their ‘sponsor/mentor’
- ❖ Where possible when they attend the event the bursary has enabled them to attend they will be the guest of a Senator at the senate bar one evening.

Requirements

- ❖ Bursary paid against invoice for registration at a JCI event with training and social activities within Europe e.g. Scottish Conference, Irish Conference, European Conference, Baltic Conference
- ❖ When the recipient returns they should make a presentation to their own chamber and at least one other chamber in the region about the event they attended and what they got from it. Local senators to be invited.
- ❖ The 6 recipients for the year are ‘recognised’ at Awards Day