

BRITISH SENATE NEWSLETTER



February 2013

Chairman's Message

Dear Senators

Welcome to our first newsletter in 2013. I want to share some news and a few ideas with you as well as introducing my Senate team for 2013.

Emma Eastwood, JCI UK President, has just started her year of office and her team are very eager to make JCI UK a great success. We wish Emma and her team all the best for a great 2013.

Chairman's Blog

Supporting JCI

LEAP (Leadership Excellence in Action Programme), will be organised by JCI UK in August 2013. They have developed an excellent programme to build personal confidence and authority in young leaders who want to make a real difference in their business and community. Last year, 20 members attended. This year, JCI UK would like to double that number to 40. Here's a thought! – Senators could really help by sponsoring a delegate from their local chamber or region AND taking this opportunity to become a buddy to the JCI member. It would be fantastic if we could get all 40 participants sponsored and all chambers represented. **(See web site or contact me for more info).**

Get networking

I have been busy planning the Senate programme for 2013 and have tried to meet all of the organising teams. Julia Goodfellow Smith 71229 one of our newest Senators has generously offered to host our Senate weekend in July in Malvern. We had only spoken by telephone until I realised that I would be driving past Malvern on my way to Cheltenham – so I turned off the motorway and joined Julia who happened to be hosting an evening meeting of the RSA (Julia is a social entrepreneur and RSA council member for West Midlands). A group of us watched an Animate video on the power of 'outrospection' (as opposed to introspection). A thought provoking topic and presentational style.

I hadn't met David Kerfoot 37288 for many years but I asked him if he would help me to plan our Saturday dinner in Osmotherley. David has built a very successful edible oil business in North Yorkshire (Kerfoot Group) and has a driving passion for social entrepreneurship. He was awarded the

MBE in 2009 for services to business and the community and is involved in several initiatives which have made a big difference across Yorkshire. These include work with the Prison Service employing prisoners to work on community projects, Pendragon Community Trust which is developing extra care facilities for the severely disabled. David is a LEP Board Member – and as such is very active in supporting excellence in local food producers. Look forward to tasting some local food specialties when you come to the Senate event in March.

These are just two examples of Senators as active citizens. I wonder how many more Senators are making a real difference in their communities and might like to share ideas and opportunities. **Could we get a number of Senate members together and get some action going? Any views?**

Small World

At the Coventry weekend, I found myself sitting next to John Starley 51811 and his wife Lesley Fleming in the cockpit of a Boeing 747. This was the first time we had met. As our conversation developed we realised that we knew several people in common (from University, ICI and Ernst Young). Small world. Meeting for the first time we also talked about the number of Senators who don't want to or aren't able to come to the social events but who might like to meet up to share business ideas or training (we were talking about issues facing several of the charities and SMEs we work with). **A number of other Senators have suggested this too. Any ideas?**

Never too old or too young to learn

When I was at the JCI World Congress in Taipei last November, I attended a fascinating business session on **Engaging with Generation X&Y**. I know from my own work that this is a big

challenge facing many businesses and partnerships. Some of the major law firms are questioning how best the 'senior' partners can engage with the graduate intake – bridging the different expectations and communication styles of the baby boomers and generations X (age 36-46) & Y (age 20-36). This is also a relevant issue for us. Our Senate population spans the silent generation (age 63+), baby boomers (age 40-62) as well as generations X and Y. JCI UK might also just touch generation Z. No wonder we are grappling with using the web, social media, email and plain old vanilla 'newsletters'. **I think this would be a really interesting session for us to run with JCI at one of their meetings. We might learn how to tweet and they might learn how to do long division! Any takers?**

Let's get some new conversations going – if interested, do contact me or any member of the Senate team. Do look at the web site and make sure we have your email and up to date contact details.

Liz Walmsley 35749

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Inside this Issue

Chairman's Message

JCI News

Meet the Council

Forthcoming Events



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Introducing the British Senate Council

John Purser 49155 Secretary



I joined Junior Chamber in 1981, became President of Coventry Junior Chamber in 1989 and a Senator in 1992. Whilst organising an event for the Senate last year I

decided to volunteer for the Council this year. As well as helping our organisation and having fun, I would like to assist our links with JCI UK especially as our daughter Kay is a member of JCI Birmingham. My wife is Teresa and we have another daughter Jill who teaches performing arts and sang for us at the Coventry event. I took early retirement from Royal Mail, was Chair of a Community Development Agency and am now a trustee of the charity Leukaemia & Lymphoma Research.

Sofie Sandel 70055 Council Member



Sofie is a Swedish Londoner. She was JCI London President 2008 and set up the JCI UK web structure as Marketing Director.

In her new business she is a digital media and creativity consultant and helps companies to get a grip on how social media, websites and digital platforms work.

In the Senate she is advising Liz and the others about how to use digital in a better way and she would very much like to set up a London Senate club. Let me know if you are interested in joining.

David Grainger 30164 Treasurer



David joined Birmingham Junior Chamber of Commerce at a very young age in 1969. Was President in 1978-79 and held various offices in Birmingham and

Midland Regional Group. David was awarded his JCI Senatorship in 1980. David has been active internationally having attended 22 JCI European Conferences and 9 JCI World Congresses as well as Scottish & Irish national conferences. He was involved in the organising of the JCI European Conferences in Birmingham in 1976 and 2003 and in the 1989 JCI World Congress in Birmingham.

He writes a regular column in the European Senate Magazine under the name of Grave Danger, a Spoonerised nickname he acquired at school.

By training David is an accountant and has worked in that role in many different industries and has also been an investment banker.

Chris Read 50259 Webmaster & Database

Manager



After a six years on the British Senate Council I thought I was now firmly a past-it, but last year Julie Blakey asked me to take

charge of re-vamping the Senate web site. This year I shall continue responsibility for the data base, web site, Facebook group & e-Newsletter.

The web site www.britishsenate.org.uk is regularly updated with information about Senate events so do check back regularly. Any feedback on the web site is welcomed.

Facebook users should ask to be added to the British Senate Group.

If you are not receiving our e-Newsletter by e-mail, it probably means we do not have your e-mail address. Please e-mail me at chris@cwrr.co.uk and I will add you to the list.

Julie Blakey 59106 Past Chairman



I live in Sunny Crewe, Cheshire, having moved from Reading in Berkshire 2 years ago.

I work part time doing accounts for small companies and getting back into Golf and Dancing after a few leg injuries.

Looking forward to 2013, as a 'past it' if I can be of any help to anyone on the committee please let me know. I have already given my apologies for the first council meeting as I shall be in Cardiff "being led astray by 2 Male Senators watching men playing with odd shaped balls" (if you were at the Drumming Out this will make sense if not, see next European newsletter !)

I will be attending some of the UK events this year as well as the US Senate Event in Cleveland in June.

Peter Browning 49104 Newsletter Editor



I volunteered to edit the European Senate newsletter for 2 or 3 years - that was nearly 6 years ago now and I am still looking for someone to take over from me!

Even though I was brought up in Glasgow, who were at the time the largest chamber in Europe, I did not find 'chamber' until late in life when we lived in Gainsborough and I did not really get involved until I moved to Wrexham and made up for lost time.

I started work life as a Civil Engineer and moved into operations and general management in various industries before becoming a management consultant specialising in business improvement and change management.

Morag and I really enjoy the international aspect of Senate as well as the British events and have made many good friends on our travels.

Looking Forward to 2013

Paul Brewer 38517 Council Member



A Past President of Sutton Coldfield BJC (1980) & Mike Mander's campaign manager for National President. Served on his

National Council as Marketing Director - launching "BJC Today" - BJC's first quarterly magazine. Also campaign manager for Rodney Coleman for NP - a highly successful campaign with a great result.

In assisting Liz as a Council Member I have offered to act as a promoter of regional networking events to forge a closer liaison between Senators and JCI UK members by motivating more senior Senators to sponsor events (eg a cocktail party either at their places of work or within their towns or cities) to which JCI UK members and local Senators would be able to meet with potentially some purposeful topic or external speaker acting as a catalyst to attract attendance.

Solveig Malvik 70867 JCI UK Nominee



Originally from Norway, I've lived all over the world. I first heard about JCI in 2005 when setting up my own business in Lebanon. I did not manage to

join there as a semi-civil war broke out. I joined JCI London in 2008 when I left the Middle East. I was looking for new friends who cared about more than what was for dinner or on TV.

I had a great year as JCI London's 2010 President - lots of fun, we grew to 150 members, I was European Public Speaking Champion and made lots of good friends. As 2012 JCI UK National President I had a blast - the highlight must be the amazing people I worked with and of course the Queen's Diamond Jubilee Award.

My 2013 role is to support Emma Eastwood and also to head up a New Chamber Taskforce. I hope that we will have a fruitful relationship with Senate in establishing new UK Chambers.

Nigel Bradley 60492 Co-opted Council Member



March will see my 3rd co-option to council - webmaster in 2006 & Treasurer in 2008 - this time as council member to stand as 2014 chairman. This after serving as JCI UK rep in 04/05 and

being awarded a Senatorship in 1999. My hopes for 2014 are to keep active Senators interested with a varied programme and also to try and entice those who've drifted away back to an event and encourage younger, newer Senators to take part as they age out.

I want us to continue to support JCI UK when and where possible, continuing any initiatives that start this year with Liz. This year I am going to be looking for Senators to serve on Council and what we need to do to get members to engage in the Senate and JCI UK.

Let me know what you want to do and help me to make sure our events continue to welcome Senators from Britain, Europe and the rest of the world and that we venture forth in force.

Nick Hawley 64299 Council Member



Joined Barnsley in 1989 and, as 1993 President, Nick developed a prowess in public speaking and 4 person debating and won the national finals! Yorkshire RGC &

awarded his Senatorship in Hull in 2003. Attending Tarragona & Braunschweig European conferences has started a more international profile!

Always willing to try different things & push the boundaries he embarked in his 50th year on various challenges for charity including 2 Triathlons, the Yorkshire 3 Peaks walk, the Coast to Coast Bike ride, the Great North Run & the Kalkan 4 mile charity swim!

He recently shaved his head & played John Clarke, (whose death inspired the story!) in Calendar Girls, raising £650 for leukaemia research. Enjoys skiing, sailing, swimming, running, cycling.

Senate Liaison for the Leeds JCI National Convention in November.

Alli Cowell 70323 JCI UK Nominee



From Boston Chamber, a Past National President & currently National Finance Director and trustee of BJC Foundation.

One of Liz's main objectives of the

year is to continue bringing the British Senate and JCI UK closer together. This was a key focus of mine as National President in 2011. I believe that strengthening our relationship will be of great benefit to both organisations. I am pleased to be part of the team this year, so that I can share the JCI UK perspectives, goals, highlights and challenges with the Senate. Liz has worked hard to become known within JCI UK, and it is my intention to offer as much support as I can to spread the supportive messages that I hear coming from the Senate - 'we are here, we are able and we are ready to offer support'. I look forward to seeing you at some Senate events this year.

Jeff Evans 60347 Merchandise



Twice President of Bromsgrove & 1999 Central RGC.

Chairman of the Bromsgrove Hospital Carnival Committee for ten years & for last 5 ran the Carnival

Procession rather than see it stop.

A Trustee on The Bromsgrove Institute Trust and Publicity and Promotional officer. Also a Trustee on the The British Jewellery Giftware & Finishing Federation Benevolent Society

Volunteers as a Mentor, an Appropriate Adult and ACCLAIM for YSS. All of the this has been possible due to JCI UK.

Merchandising -: 'You'll like what we've got - and it will fit!'

If asked - I'll help. If I'm not - I'll sulk

A LinkedIn User?

Facilitate your business networking by joining the British Senate group!



Not receiving the e-Newsletter!

Make sure chris@cwrr.co.uk has your up to date email address so that we can keep in touch electronically.

Do YOU use Facebook?



Make sure you have joined the British Senate and other JCI groups to keep up to date with what is going on!

JCI UK President's News



2013 has started with a bang for JCI UK. We kick started the year with our £1 a day challenge. Members lived on only £1 a day for 37 days. That's £7 a week for all of their food and drink. They donated what they saved of their normal outlay to Save the Children. Members raised over £1700 for Save the Children and £150 for Nothing but Nets. The project also raised awareness of poverty and emphasised how relevant the UN Millennium Development Goals are here in the UK. We plan to have further projects throughout the year that build on this theme.

Our first national event, Inspiration Day was held in January in Jesus College, Cambridge. This was a resounding success with great member engagement. International Jaycee, Patrick Knight, flew in from Miami to teach us how to jump start our Chamber and also to share his story of survival against all odds.

Our second national event was the 3rd JCI UK Marketing Academy in Birmingham which saw 18 members graduate. These included delegates from all over the UK, one from Ireland and one from Germany. We see this Academy as a great way to strengthen the JCI brand and to give local chambers the skills and knowledge that they need to effectively market their organisation and events.

The rest of the year has equal amounts of great activity planned with the re-launch of JCI Birmingham and potential launches of JCI Cardiff and a second London Chamber. We have our Presidents and Deputies training weekend in April as well as our LEAP (Leadership Excellence in Action Programme) weekend in September, our AGM weekend in Birmingham in September to coincide with the Senate AGM weekend and concluding with National Convention in Leeds. You will find further details of these events on the JCI UK web site. I hope that Senators will come along to see what we are doing or support us in other ways during the year. We can do so much more with your help and encouragement.

Last year JCI UK was awarded The Queen's Diamond Jubilee Award for Volunteering 2012 which can be compared to an MBE for voluntary organisations. It has been fantastic to see how positively JCI UK members have reacted to having their hard work recognised in such a manner. We eagerly anticipate the date of the presentation event at Buckingham Palace for all recipients of the award.



The Queen's Diamond Jubilee Volunteering Award 2012

Wow - with all of this going on already, I can barely believe that it is only February!

Emma Eastwood 71829

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Introducing the British Senate Council

Dr Liz Walmsley 35749 British Senate Chairman



2013 is a special year for me – it's 30 years since I was made a Senator in Birmingham. I am delighted to mark this anniversary as Chairman of JCI British Senate. I'm

looking forward to reviving some of our long standing traditions and bringing in some fresh ideas. More importantly, I want the Senate to help JCI UK thrive and to have fun meeting as many new Senators as I can.

My career has taken me all over the world; travel, meeting new people, fresh ideas are important stimuli for me. Over the years I have worked as a scientist, business woman and as founding partner of Praesta Partners (international executive coaching).

I have walked part of the Camino, I am studying for a Foundation Diploma in Art, I work with several charities and split my professional time between North Yorkshire and London. This year - with JCI - I'm looking forward to exploring Rio, Monaco and catching some crayfish in Sweden.

Enjoy Senate 2013!

Are you using the British Senate Directory?

The Senate directory is an excellent way of networking with fellow Senators or getting in touch with old friends you have lost contact with..

if you would like to know more about the directory or to sign up please contact Rodney Spokes
senate@spokes.biz

STOP PRESS

Congratulations to Andrew 51424 and Katy Thompson on the birth of their son Jamie on 6th February.

Forthcoming Events

15 - 17 March	Osmotherley, North Yorkshire
19 - 21 April	Hampshire & Isle of Wight by the Seaside
5 - 7 July	Malvern, Worcestershire
13 - 15 September	Birmingham & AGM
18 October	House of Lords, Westminster, London

Visit www.britishsenate.org.uk to get full details of events and access other Senate information