

# BRITISH SENATE NEWSLETTER



May  
2013

## Chairman's Blog

### European Senate

In early April I attended the spring meeting of the AES hosted by Margaretha Eriksson 51135, European President in her home region of Vaxholm, Stockholm. It was a beautiful weekend – very sociable, lots of boat trips (including some icebreaking journeys), delicious Swedish food and eye wateringly expensive spirits. I met up with Gudrun 11915 whom I first met 20 years ago at Norman Brown's Drumming Out! Gudrun and Lars took me to a beautiful Munch exhibition at the Thiel Gallery – which I would strongly recommend.

Margareta Eriksson gave the first part of the morning business session over to an open forum discussion for current and incoming National Senate Chairmen to share issues and ideas and get to know each other. We talked about how each of us approaches engaging Senators, relationships with JCI and communications in general.

The biggest Senate is obviously the US with around 7000 Senators subscribing. They have a successful 'return the favour' initiative which encourages JCI members to build working relationships with their local Senators. Although they have big national conventions most of the activity is in the state or regional groups.

The UK is one of the largest Senates in Europe - 1100 Senators. However we are only in contact with about 850 and like several other countries only about half pay a subscription. We haven't done any analysis about web site use and like most other countries we have a mixture of Senators - some prefer to receive a hard copy magazine and others would prefer a soft electronic version. This polarity exists across Europe and some Senate organisations are much more adventurous (!) about using LinkedIn (for business networking) and Facebook for social networking. UK certainly has the most active Senate programme.

Jacques Arnal 55945 was quite amusing in the way he likened the French Senate to a three layered cake: the older Senators who still think of Jeune Chambre Economique Francais (JCEF) rather than JCI; the mid-career working Senators who have money but no time;

and the younger working Senators who have no money and no time. This led into a discussion about purpose and focus. Sweden and Germany being quite clear that entrepreneurship is (should be?) the USP at the heart of JCI in contrast with Rotary, Lions, Round Table etc.

Many of the French Senators relate more strongly with their local chapter rather than international which I am sure is true in UK. Norway talked about memory groups – which I understood to mean era linkages. The German Senate charges the highest subscription fees which enables them to provide substantial financial support/sponsor to JCI Germany. For newer Senators they run an annual family weekend specifically to include the children of younger Senators. Belgium hosts a mid-year golf competition for all Senators.

Interestingly Poland have less of a problem about engaging newer Senators and more about re-engaging with their older Senators. Les Jacubowski 35503 has been very significant in supporting JCI Poland.

There were various comments about the European Senate Magazine – seen as very useful for contacts and events, some would prefer an electronic version. The bigger question was about content - is it a British magazine sent to Europe or a European magazine produced by British editor. Going forward we need to resolve the challenge of high quality, high cost, high postage with low circulation and low price and also improve the content to have greater appeal to younger Senators and JCI.

It will be good to continue some of this discussion in Monaco now that we have broken the ice (so to speak!).

I mentioned in my email that there will be over 80 delegates from UK at Monaco. I will be sharing a suite with Sara Garnett 43593 (nee Woodward) and Ann Buckingham 33508 (nee Keast) so lots of big catching up there!

We are getting a little group of Senators for the Crayfish party - do join us for this traditional Swedish gathering!

### Upcoming events in UK

Our next event after Monaco will be in Malvern 6 - 7 July where one of our

newer Senators Julia Goodfellow Smith 71229 has organised a rather special weekend for us. This is a lovely part of the world and it would be good to catch up with Senators from the Midlands (so if you haven't yet booked do please try to come along!). There will

be a big contingent of newer Senators so this will also be a great opportunity to mix eras! I'm hoping to get there early on the Friday and visit the Morgan car factory. A British gem. Saturday will be a very relaxed dinner with time later to join the renowned local blues festival.

JCI UK will be holding their AGM in Birmingham on the same weekend as we have the Senate AGM weekend (13 - 14 September). This will be another opportunity for us to meet the incoming and outgoing JCI Board. I know that Soraya Bowen (JCI Community Director) wants to hold some type of community 'action' event in Brum that weekend.

Paul Brewer 38517 is progressing with two joint Senate /JCI business networking evening events (Manchester and Birmingham as a start). I know that Paul would like to hear from any Senator who could host a small evening reception in their offices in other cities His contact details are 07831 820 616 [paul.brewer@blueyonder.co.uk](mailto:paul.brewer@blueyonder.co.uk).

Liz Walmsley 35749

**JCI British Senate Chairman 2013**  
[contact@elizabethwalmsley.com](mailto:contact@elizabethwalmsley.com)  
H 01642 701348  
M 07810 756489



## Inside this Issue

**Chairman's Blog**

**JCI News**

**How Can YOU Help?**

**Forthcoming Events**



Published by the British JCI Senate, Editor - Peter Browning, [editor@britishsenate.org.uk](mailto:editor@britishsenate.org.uk)  
Printed on sustainable paper by Ruddocks, Lincoln, [www.ruddocks.co.uk](http://www.ruddocks.co.uk) (ISO14001 and FSC registered printer)

Mailed by Ruddocks, Lincoln [www.ruddocks.co.uk](http://www.ruddocks.co.uk)

## Not receiving the e-Newsletter!

Make sure [chris@cwrr.co.uk](mailto:chris@cwrr.co.uk) has your up to date email address so that we can keep in touch electronically.

## Do YOU use Facebook?



Make sure you have joined the British Senate and other JCI groups to keep up to date with what is going on!

## JCI UK President's News



It has been an amazing start to the year for JCI UK with great engagement from our members and some fantastic events and projects coming from our local chambers. We are making a splash internationally with our pound a day project being shortlisted by JCI HQ in their membership impact month. We have also been asked to make a presentation at European conference in Monaco about this project.

Early signs this year are that JCI UK should grow with 35 new members in April alone! We are working with local chambers to maintain the renewals of existing members after our first membership price rise in a number of years.

On 29<sup>th</sup> May Solveig Malvik 70687, the Immediate Past President, and I have been invited to St James' Palace to meet the Queen in an event to recognise those organisations that are recipients of the Queens awards for

volunteering. It will be an absolute honour for us both to be there to represent every one of our members. Those of you with an eye for dates might have noticed that this is the same date as the opening ceremony in Monaco. Solveig and I will both already be in Monaco and plan to fly back to London for the day and hopefully join the 85 members and Senators of JCI UK at the opening ceremony. Well that's the plan; let's just hope that we manage to make both events!

Emma Eastwood 71829

**JCI UK National President**  
[2013e.eastwood@cityliving.co.uk](mailto:2013e.eastwood@cityliving.co.uk)  
M 07966 222707  
twitter @emthepem  
JCI twitter @jci\_uk



## The Queen's Diamond Jubilee Volunteering Award 2012

## Forthcoming Events

- |                   |                                     |
|-------------------|-------------------------------------|
| 15 - 7 July       | Malvern, Worcestershire             |
| 9 - 11 August     | Crayfish Party, Halmstad            |
| 13 - 15 September | Brum Weekend                        |
| 14 September      | AGM, Birmingham                     |
| 18 October        | House of Lords, Westminster, London |
| 4 - 9 November    | World Congress, Rio de Janeiro      |
| 22 - 24 November  | JCI UK Convention, Leeds            |
| 17 - 19 January   | Drumming Out, Sheffield             |

Visit [www.britishsenate.org.uk](http://www.britishsenate.org.uk) to get full details of events and access other Senate information

## How Can YOU Help?



I attended the JCI Scotland conference in Edinburgh in April and our Senate group took part in the morning events, watching the national finals of both the Public Speaking and Debating competitions. These were followed by excellent sessions on Social & Professional Networking by Derek Reilly, JCI Ireland's DP and Personal Branding by JCI UK's own D.P. Kate Senter. I had the opportunity to discuss JCI UK and the British Senate with Kate whilst there and one of their current support requests centres around the Leadership Excellence in Action Programme (LEAP) which is based around the JCI Leadership Academy but compressed over a weekend (30/8 - 1/9/2013). Concluding the weekend, delegates will have an action list to take away with them.

Where individual Senators can help is to give up to one hour of your time either by phone or Skype to follow up with a JCI UK member how they got on with the course and their specific follow up action plans.

So whether you live in Cyprus, Spain, St. Helier or Surrey please put your name forward to me for this Senate support to JCI UK. Don't wait for a tap on the shoulder at the next event!

All we need now is to work on the British Senate's Brand Proposition!

Nigel 60492

**Candidate for 2014 Chairman**  
[nigel.bradley@makingithappen.biz](mailto:nigel.bradley@makingithappen.biz)  
M 07973 112 773

## STOP PRESS

David Butcher 46828 has been nominated as an Ambassador on the ASE 2013/14 Board