



My aim for 2014 was to put **Fellowship, Fun, and Fulfilment** into practice – with events in both new and familiar places. Overall we hosted nine senate events – two daytime gatherings and seven weekends including my Drumming Out and a senate programme at the JCIUK Convention.

Backstage, we developed Google Drive as a shared storage area for Council documents. Many thanks to Secretary Mark Riddel for his work in this area.

During 2013 Liz wanted to ensure that our programme was attractive to new and older Senators and brought us closer to JCI UK. I helped Liz analyse attendance so that future chairmen could continue to track activity. So what does this analysis tell us about 2014? In general the 2014 events were well attended although there were more individual Senators attending in 2013 (this checks that it's not always the same Senators attending events). Looking at the charts below, Senators in the 20000-39999 range were less active in 2014. I hope that these comparisons will to be maintained in future years to test popularity of events with all our Senators and to focus on involving newer Senators as they age out of JCIUK.

2014: 131 Individual Senators attended one or more events				2013: 157 Individual Senators attended one or more events			
Number Range	Total on list	Different Senators	% of total	Number Range	List total	Different Senators	% of total
10000	32	3	9.4%	10000	33	3	9.1%
20000	78	6	7.7%	20000	81	11	13.6%
30000	106	8	7.5%	30000	108	20	18.5%
40000	141	18	12.8%	40000	143	26	18.2%
50000	132	20	15.2%	50000	137	25	18.2%
60000	169	30	17.8%	60000	170	26	15.3%
70000	120	31	25.8%	70000	120	30	25.0%
80000	26	15	57.7%	80000	22	16	72.7%
	<b>804</b>	<b>131</b>	<b>16.3%</b>		<b>814</b>	<b>157</b>	<b>19.3%</b>

### British Senate Events Review

Our events were many and various! My year started in January with our Senate Breakfast in Sheffield – where amongst the many guests we welcomed Mike Ashton to what was to be his final Senate event. Our day trip to historic Saltaire & Salts Mill continued with an impromptu evening meal. The Lakes walking weekend was ever popular and we were able to block book the hotel. In May we celebrated Liberation day in Jersey – and will fondly remember both the Lamplighter and the stunning coastal scenery. Braving the Tour de Yorkshire traffic, we held an alternative Yorkshire weekend in Whitby and many 'high number' senators took to the stage. Great to see them all. The August picnic was in the pleasant surroundings of Nene Country Park.



## **BRITISH SENATE**

### **2014 Chairman's Report to the 2015 AGM**

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Staffordshire hosted our AGM and we had an entertaining day making a clay pots at the Gladstone Pottery Museum. (I have since found out that in 1976 North Staffs Junior Chamber ran Project Operation Bottle to document some 60 pottery kilns for the museum, most of which are now demolished – one for the Centenary Records). Amazing organisation of our Cardiff weekend covered just about everything we could do in the City. JCIUK held their national convention in Canary Wharf and our senate programme was based around the docklands. Senate sponsored and presented the most Outstanding New Member Award. Rounding off the year, my Drumming Out at Cranage Hall combined two world heritage sites - the historic Quarry Bank Cotton Mill and the Jodrell Bank Radio Telescope.

### **International Senate and JCI Events**

The ASE Spring Board was combined with a French Senate weekend in Nantes. Wonderful food, wine and the amazing mechanical elephant. The ASE board meeting is open to all Senate Chairmen and Deputies. One topic discussed was the European Senate Mapping project - initial results were summarised in the European magazine.

The 2015 JCI European Conference in Malta enabled Senate Chairmen to meet again and included a meeting at the Maltese Tourism Ministry. At the AGM Ellen Olsen was elected as President for 2014/15.

The JCI World Congress in Leipzig celebrated the 25<sup>th</sup> Anniversary of the fall of the Berlin Wall. British Senators & JCI members were there in great numbers. We hosted the Senate bar serving gin and tonic (amongst other drinks!). We invited JCIUK members to join us and presented a certificate and Bursary cheque for £200 to new member Georgina Freeman - attending her first international event. We also co-presented a Senatorship to Anke Brandts (London & Leipzig).

### **Event Popularity**

We aim to hold events around the country so at least once a year each Senator has the option of a relatively local event. From the location analysis however, there isn't always a clear pattern that people attend their 'nearest' events. In addition, we keep in mind the cost of weekends - but it doesn't follow that cheaper weekends are better attended than more expensive ones. In fact Jersey, which involved an additional flight or ferry was full and mainly from Senators in the North West / Yorkshire.

My conclusion is that Senators will pay for a special weekend and travel further to it (run-of-the-mill ones don't get a look in). So let's aim to make the events special and revive old friendships. The Appendix Maps summarise location and attendance.



## Numbers and subscription

Although at the 2014 year end we show 804 Senators on the membership list we only receive a financial contribution from 414 Senators. There is a small net decrease from 2013 due to deaths and senators requesting removal often through age and changes of interest.

Council continues to reiterate that your JCI Senatorship is a lifetime award from the International organisation and carries no obligation to pay any fees or subscription to JCI. The British Senate organisation is open to any JCI Senator living in England, Wales, NI and CI and again carries no obligation to make a financial contribution or be involved.

However, it does cost money to run the British Senate and in order to defray the costs (including maintaining a website, information dissemination in hard copy, financial support and awards to current JCI members, assisting with Chairman's expenses and miscellaneous administrative expenses such as Public Liability Insurance) we need to request an annual voluntary subscription from British Senators in order for the Senate to continue as an active, functioning organisation. The Council have set the constitutionally recommended minimum contribution at just **£25** per annum (£35 if you live outside the UK/CI) which we hope is affordable for all.

## Communications



To manage our costs the decision was made to reduce the European Senate Magazine from four to three issues per annum. Although printing costs have not increased significantly - the postage charges, particularly international rates, have increased dramatically. The magazine has now gone to full colour to ensure subscribers receive value for money. For subscribers, we also published one 12 page colour magazine covering British senate and JCIUK related items. All Senators with email addresses receive email bulletins throughout the

year. We have also made big improvements to our web site – which holds booking information for all events, something I initiated as Deputy.

## Financial

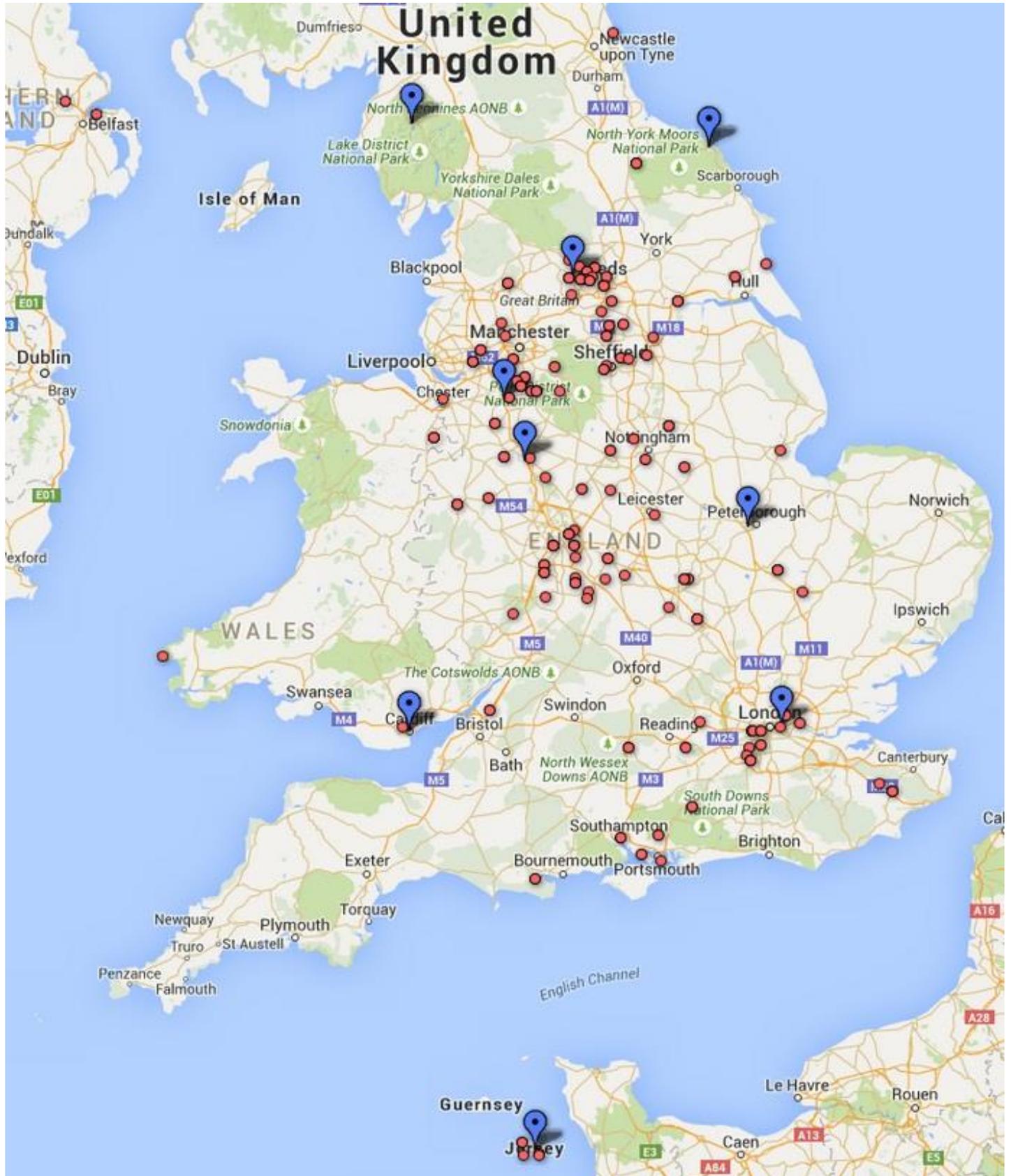
It is good to see a surplus after 2 years of deficit. As a voluntary organisation we do not need to continually build up reserves every year nor should we run down savings through poor management and must ensure we take easy pickings like term bank deposit interest, such as it is. Council in Oct.2010 decided reserves should be maintained at around 2 years running costs. The Council also set Chairman's expectations at which overseas events the British Senate should be represented at and this helps to set out to limit the time and financial commitment required to fulfil the role.

The Chairman's expenses have certainly helped me and thank you for that support.



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British Senate events and JCIUK Convention. Blue=Venue, Red=senator location



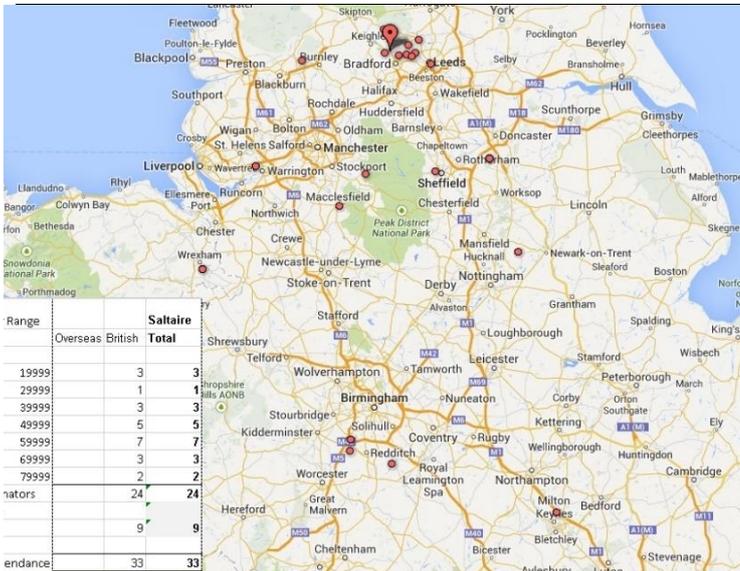


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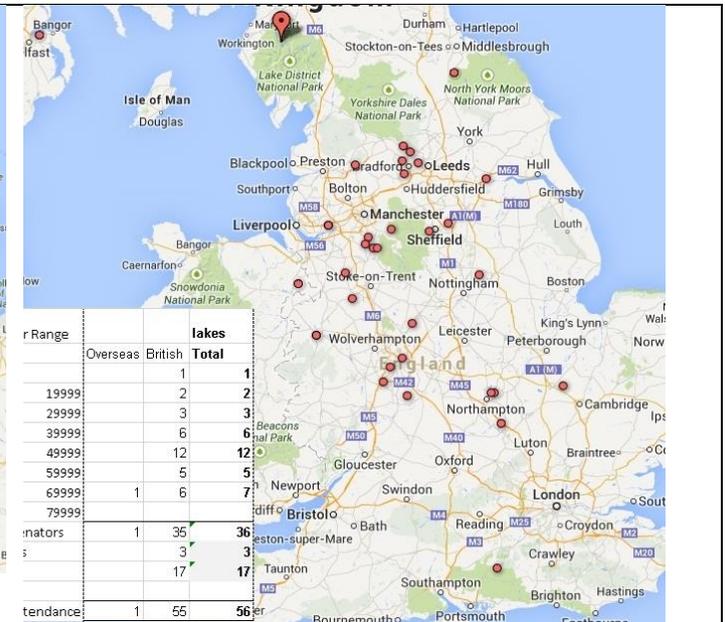
Appendix

2014 Event Attendance Analysis, Large Icon = Venue, Small Icon = Senator

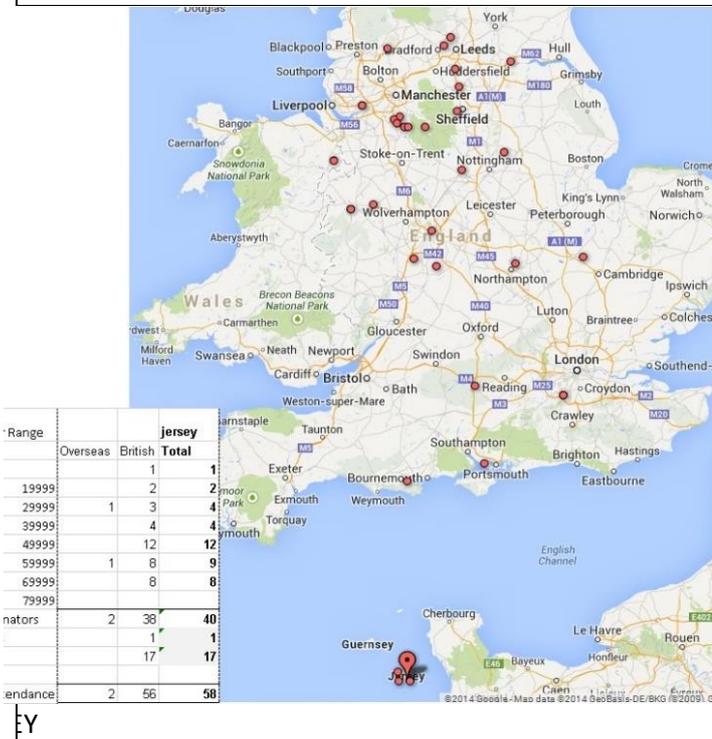
Attendance numbers banded by Senate number in 10,000's



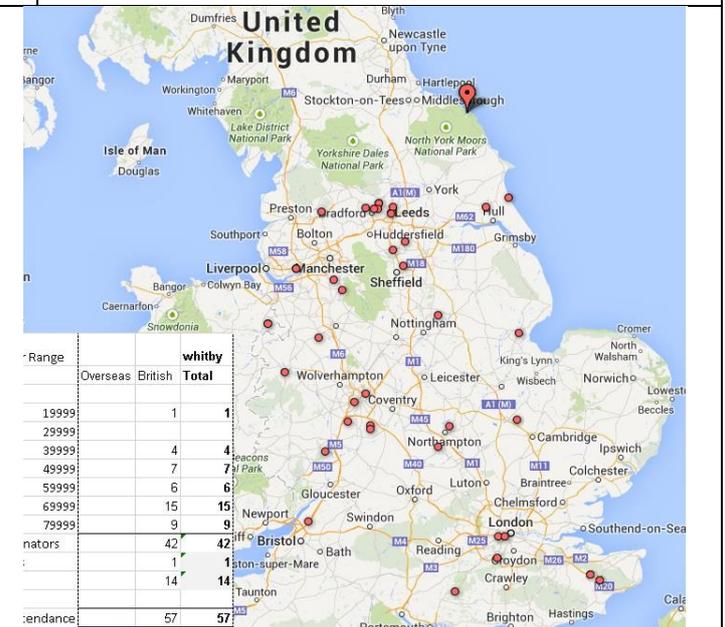
SALTAIRE Day



KESWICK



JERSEY



WHITBY



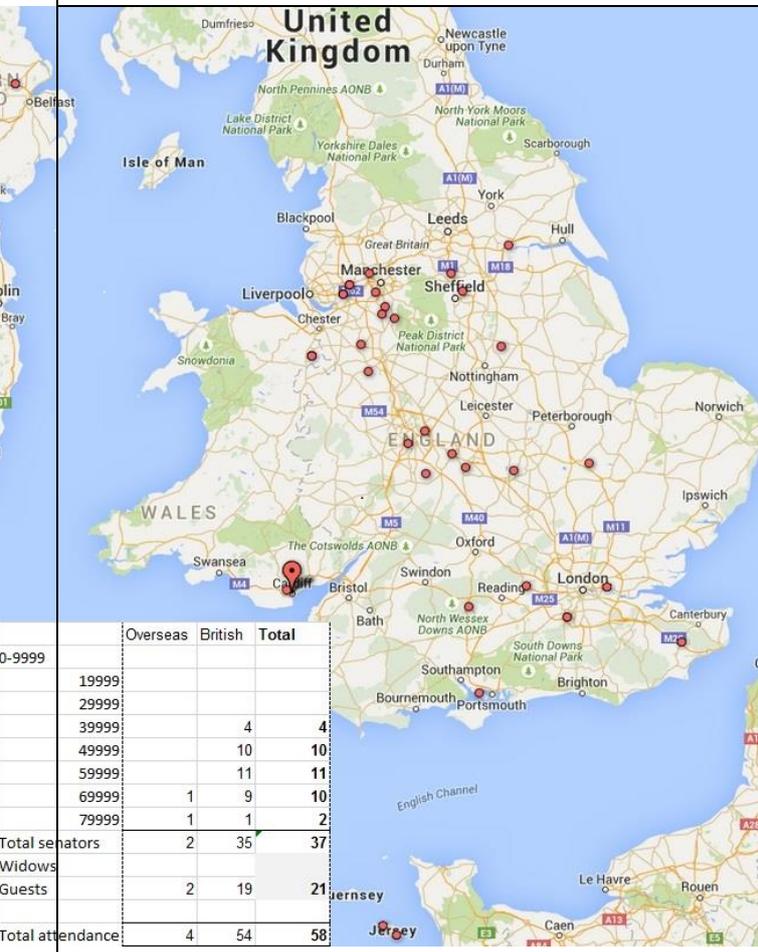
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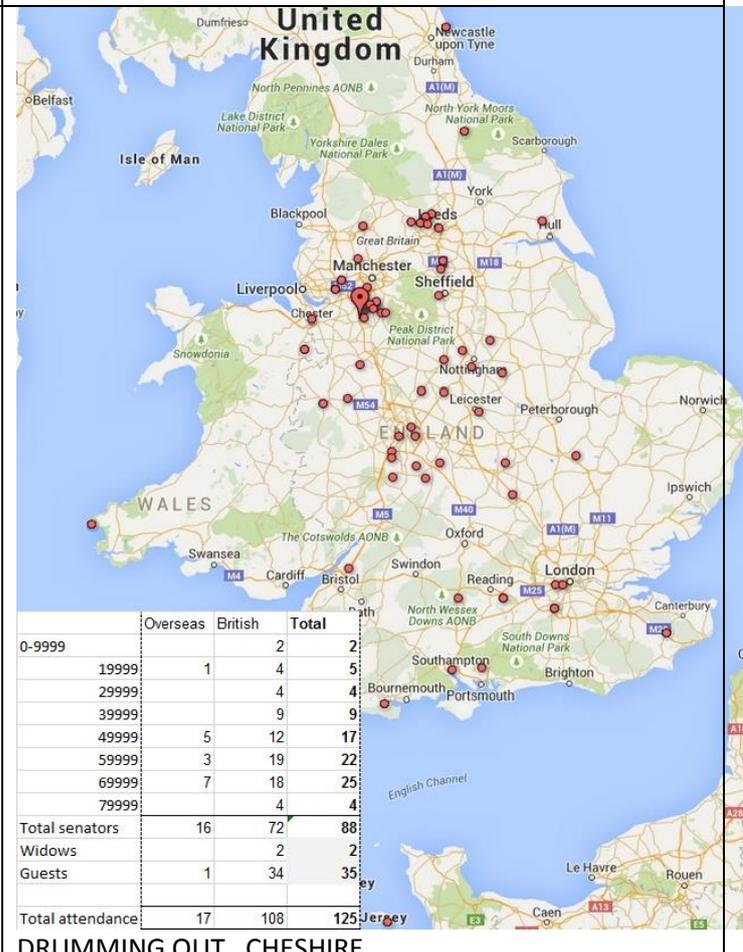
**NENE VALLEY PICNIC Day**



**AGM, STONE, STAFFS**



**CARDIFF**



**DRUMMING OUT , CHESHIRE**